

CAMPAIGN GUIDE FOR RESELLERS

ClickShare Hub & Sennheiser bundles

Now officially certified
for Microsoft Teams

BARCO

Guide to ClickShare Hub certified bundles

Dive into everything you need to know about the ClickShare Hub and Sennheiser TeamConnect Bar bundles, now certified for Microsoft Teams. This campaign playbook helps you tell the story clearly and gives you access to all available assets.

Who is this guide for?

FOR RESELLERS.

Sell the new ClickShare Hub room system bundles to your customers. Download the digital assets to generate demand.

Campaign & objectives

This campaign is designed to drive awareness and customer interest among IT managers and AV decision-makers for the ClickShare Hub and Sennheiser TeamConnect Bar bundles certified for Microsoft Teams.

In June 2025, we launched ClickShare Hub, the modular video conferencing room system for enhanced hybrid meetings. This milestone expands our presence in the Microsoft Teams ecosystem and reinforces our commitment to secure and inclusive collaboration.

What are the key benefits?

ClickShare solutions are loved by IT managers worldwide for their simplicity, security and scalability. With ClickShare Hub bundles we broaden our portfolio and enter the room system market, with a first focus on Microsoft Teams Rooms. In addition, Sennheiser contributes its renowned audio expertise with video bars that include Dante connectivity, a professional audio-over-IP technology that simplifies installation and enables flexible audio distribution.

The key benefits on which we focus in this campaign are:

- Certification for Microsoft Teams
- One-click, effortless collaboration with 4K wireless content sharing
- Simplified IT management



Love meeting with ClickShare

ClickShare meets the needs of growing, mid- to large-sized companies. A flexible, user-friendly solution recommended for companies that want to scale video quickly, cost-effectively, and prioritize ease of use and BYOD deployment. With IT-friendly management via the XMS portal and Microsoft Pro Management Portal.*

Our value proposition always leads with ease of use. **For this campaign we are combining that with Sennheiser's renowned audio expertise with Team Connect video bars that simplify installation and offer premium audio quality.** Because it's the combination of both that make the Certified bundles stand out from competition.



[Read more on the Omdia Universe report](#)

* From the Omdia Universe Smart Collaboration Devices report, 2025



Barco should appear on your shortlist if your priority is scaling video efficiently and consistently across your organization.

Prachi Nema,
Principal analyst at Omdia



Why sell ClickShare Hub?

With ClickShare Hub we enter the room system market, which has huge potential. The new ClickShare Hub & Sennheiser Team Connect Bar bundles are now officially certified for Microsoft Teams, opening up a powerful opportunity for you to drive more value in modern meeting spaces.

- One of the first modular video conferencing room system **built on Microsoft Device Ecosystem Platform (MDEP)**
- **Certified for Microsoft Teams**, ensuring seamless integration and a consistent user experience
- One-click wireless **4K content sharing** in an MTR with next-gen Button featuring Wi-Fi6E
- Effortless sharing for guests via **USB-C DisplayPort™** – no software to install, no need to join the company network
- **Dual and ultrawide screen support** for more immersive, inclusive hybrid meetings
- Quick configuration and **easy, remote management** and monitoring in XMS Cloud

Built for users. Loved by IT

The IT managers are looking for easy-to-use, scalable, and reliable meeting technology. They want a future-proof, low-maintenance solution that runs seamlessly to keep support tickets low. Security and compliance are non-negotiable. They prefer standardized solutions with smooth installation, straightforward configuration, and simple, centralized management that integrate with existing infrastructure.

Main needs:

- **Easy-to-use, reliable IT solutions:** Quick adoption, no training required.
- **Centrally managed:** Simple, centralized updates across the tech stack.
- **Enterprise-grade security:** Built-in encryption and ISO-aligned processes for peace of mind.
- **Certified for Microsoft Teams:** Proven reliability, performance, and compliance.
- **Swift support:** Direct access to ClickShare experts.



Messaging & benefits

ClickShare Hub and Sennheiser TeamConnect Bar bundles certified for Microsoft Teams

ClickShare's first Microsoft Teams certified wireless room system bundles are here!

ClickShare Hub bundles combine Barco's wireless conferencing and presentation technology with Sennheiser's advanced audio and video solutions, delivering complete room systems certified for Microsoft Teams.

Built on strong industry alliances, the Hub range ensures best-in-class wireless room system solutions for IT teams and meeting participants alike. ClickShare Hub works seamlessly with certified devices, providing a smooth, reliable meeting experience.

- **Native Microsoft Teams:** Confidence in compatibility, performance, and security. Built on Microsoft Device Ecosystem Platform (MDEP).
- **Effortless collaboration:** Wireless conferencing, 4K content sharing, and premium audio and video.
- **Simplified IT management:** Standardized integration and compliance for peace of mind. Free updates and 3-year warranty.

ClickShare Hub room system bundles

Certified for Microsoft Teams

Modular room system paired with an all-in-one video bar, certified for Microsoft Teams on Android

Technical specifications	
Room size	
Microsoft Teams Rooms license required	
Wireless presentation 4K content sharing	
Buttons included	
Support for dual screen	
Sources simultaneously on screen	
Wireless conferencing	
Automatic switch between room system and BYOD	
Wired connection	
AI-powered video features (person tiling & autoframing)	
Microphone and speakers	
Additional mics and camera options	
Warranty	

*Peripheral connection coming soon

ClickShare Hub room system bundles with Sennheiser		
ClickShare Hub Core + Sennheiser TeamConnect Bar S	ClickShare Hub Pro + Sennheiser TeamConnect Bar M	
		
Small-sized rooms	Medium-sized rooms	
✓	✓	
✓	✓	
1 next-gen ClickShare Button	2 next-gen ClickShare Buttons	
-	✓	
1	1	
Coming soon	Coming soon	
Coming soon	Coming soon	
USB-C*	USB-C*	
✓	✓	
4 microphones / 2 speakers	6 microphones / 4 speakers	
✓	✓	
3 years	3 years	
Discover the Hub Core + Sennheiser Bar S bundle	Discover the Hub Pro + Sennheiser Bar M bundle	



Tell and sell

New ClickShare Hub & Sennheiser Certified bundles to your customers.
Download the digital assets to generate demand.

01.

Brochures

**05.**

Images

**09.**

Videos

**02.**

Co-brandable ads

**06.**

Product presentation

**10.**

Social posts & visuals

**03.**

Comparison sheets

**07.**

Product description

**11.**

Esignatures

**04.**

Onepagers

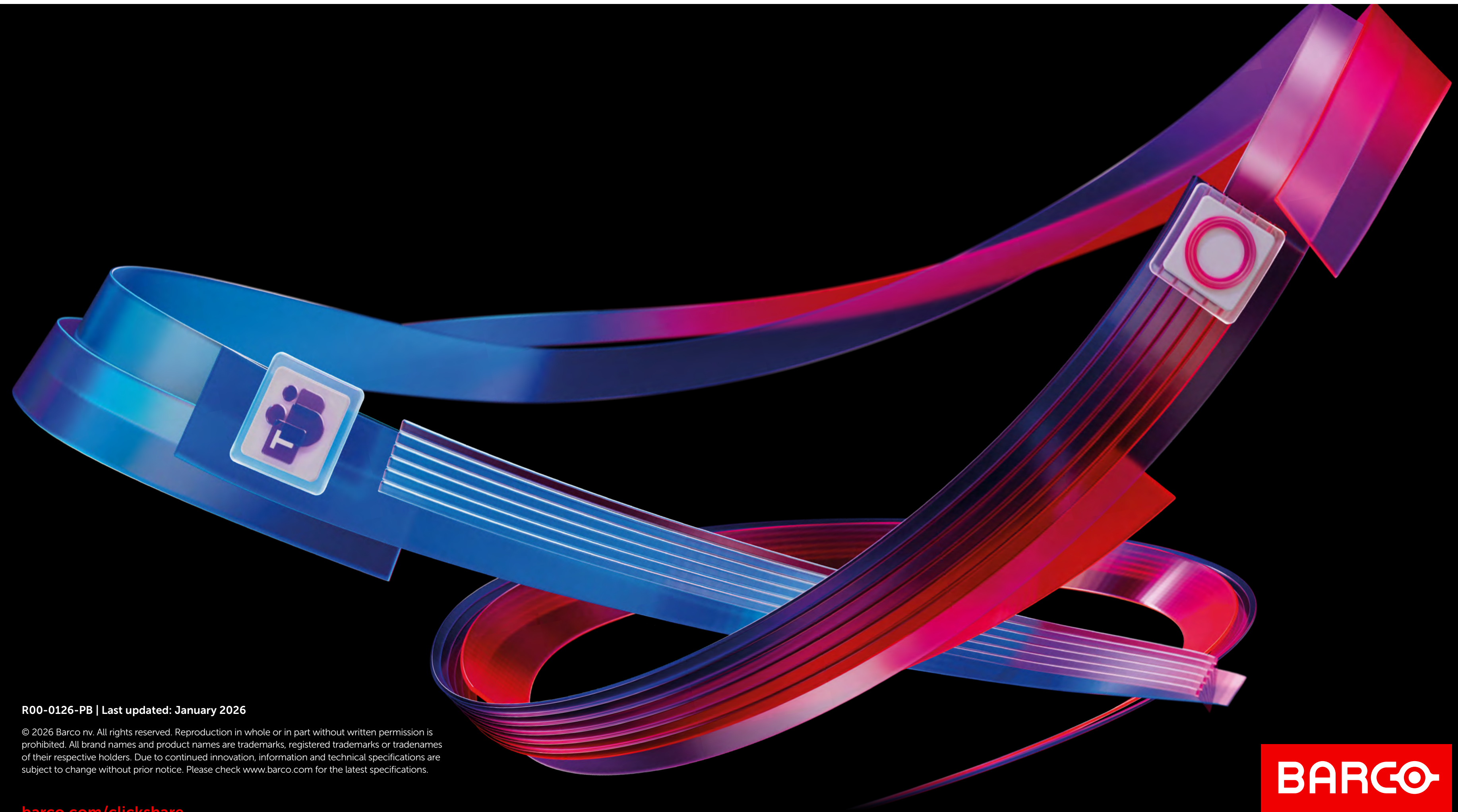
**08.**

Rollup banners

**All.**

Download all assets





R00-0126-PB | Last updated: January 2026

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